



MASTERING THE ROCKEFELLER HABITS™

Four Decisions™
Executive Workshop

WHAT LEADERSHIP LEGENDS ARE MADE OF

Be the visionary that doubles your company's business

The world-renowned **MASTERING THE ROCKEFELLER HABITS™ Four Decisions™** Workshop gives you proven tools and strategies to achieve greater:

ALIGNMENT

Get faster results with less effort when you can inspire your entire team to follow your rock-solid plan.

ACCOUNTABILITY

See your company's reputation (and revenues) soar as employees fulfill 100% of all promises with no more excuses.

ACCELERATION

Light your revenue records on fire and gear up for a legendary year of business growth. (You'll want to keep this executive workshop a secret from your competitors.)

PLAN YOUR SUCCESS, register today at:

<http://MRHWorkshopMilwaukee.eventbrite.com>

**Wednesday
April 30, 2014**

**Waukesha County Technical College
Center for Business Performance Solutions**

Henry V. Quadracci Building
800 Main Street, Pewaukee, WI 53072



The Four Decisions™ refer to the critical decisions that growth companies must get right to maximize their revenue, profit and time. This workshop will teach you tools for making the right decisions in the areas of People, Strategy, Execution and Cash for driving your business growth.



"I was in a YEO Forum with a guy who took his company from \$7 Million to \$40 Million; after hearing his repeated references to Verne Harnish, I finally attended the Rockefeller Habits workshop. Without ever going, I would still be running a mom and pop operation, and hating my job!"

**Scott Nash, CEO
MOM's Organic Market**

All workshop participants will receive a FREE copy of *Mastering the Rockefeller Habits*.



Build a proven environment that **SCALES** your business for **GROWTH**

ATTRACT & RETAIN "A-PLAYER" TALENT

Become a magnet for A Players who are dedicated to accelerating your growth. No more excuses and unmet goals.

DESIGN A ROADMAP TO SUCCESS

Develop organizational clarity and accountability that fuels everyone in your company to drive business growth.

CREATE AN IRRESISTIBLE BRAND PROMISE

Intimately understand your target customer and how your brand promise is the unique solution they've been waiting for.



Presented by

JERRY FONS

262.523.1900 | fons5@executive-power.com

www.executive-power.com

Jerry has been an executive coach since 1999, and is a trusted coach and confidant to CEO's and Business Owners. He loves working with owners of small to mid-sized, owner-managed businesses, who are passionate about growing their business and their people, yet most often frustrated with the pace of which they are growing — that's where Jerry's business acceleration and executive coaching models come into play.

Jerry has a proven track record of success in his more than 30 years of executive and entrepreneurial experience which includes: operations, logistics and engineering management, cultural transition and strategic execution management. He received his Bachelor's degree from the University of Wisconsin in Industrial Engineering & Organizational Behavior. Jerry brings real world manufacturing management experience and 14+ years of executive coaching experience to his clients, and has a track record of long-term client relationships.

Jerry is a certified Gazelles International Coach, a senior ranking affiliate of Resource Associates Corporation certified in coaching and executive leadership development, and is a certified behavioral, values and attribute analyst through Innermetrix Corporation.

GET A 10-FOLD "X-FACTOR" COMPETITIVE ADVANTAGE

Position your brand as market leader in its niche with the X-Factor process that develops a 10x advantage over your competitors.

STRATEGIZE QUARTERLY GROWTH

Strategize your most critical short-term decisions for your 13-week race with quality priorities and metrics on a quarterly and personal level.

CREATE CONSISTENT SUCCESS

Learn the updated "10 Rockefeller Habits" to flawlessly achieve consistent, precise and predictable execution as you scale.

REGISTER TODAY

<http://MRHWorkshopMilwaukee.eventbrite.com>

When & Where

Wednesday, April 30, 2014

Waukesha County Technical College

Center for Business Performance Solutions

Henry V. Quadracci Bldg., 800 Main St., Pewaukee, WI 53072

Your Investment

TEAM OF FOUR
Business Attendees

\$1580

\$395 each additional
team member

THREE
Business Attendees

\$495

per person

ONE – TWO
Business Attendees

\$595

per person

Your Time

Doors open at 8:00 a.m. Workshop from 8:30 a.m. to 5:00 p.m.
Breakfast and lunch provided.

Workshop Questions

For details, please contact Jerry Fons at 262.523.1900 or email at fons5@executive-power.com.

For additional MRH Workshop dates, please visit:

http://gazelles.com/mrh_workshops.html

*May be eligible for Continuing Education credits depending on individual professions.

Sponsored by



"Jerry has helped with the Growth and Development of our Management Team and helped us work more Collaboratively and Strategically. Implementing Mastering the Rockefeller Habits has really ignited our whole organization around common objectives, and is helping us implement our plans more quickly than ever before."

Bruce Miller, CEO
National Insurance Services
Brookfield, WI

Best Education. Best Tools. Best Community.

www.GICoaches.com